



Behavioral Economics: Theory and Practice

Course Bibliography

All references are listed in the order of their appearance in the videos/text

*** = recommended reading**

Lesson 1 – Introduction

Behavioral Economics: Some Illustrations (Video)

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Lesson 2 – The Relativity of Choice

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Prospect Theory, Loss Aversion and Reference Dependence (Video)

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Examples from the Psychology of Value and Price (Video)

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Lesson 3 – Bounded Rationality and Information (Part 1)

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Too Much Information: Complexity and Choice Overload (Video)

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Lesson 4 – Bounded Rationality and Information (Part 2)

Introduction to Information Selectivity (Text)

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Unwanted Information: The Ostrich Effect (Video)

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Lesson 5 – Two Systems of Thought

Introduction to System 1 vs System 2 Thinking (Text)

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System 1 vs System 2 Thinking: Three Examples (Text)

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What Affects System 1 vs System 2 Processing? (Text)

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Lesson 6 – Bounded Self-Control and Time Biases

Time Discounting and Future Perspectives (Video)

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(Bonus) Lesson 11: Pushing Practical Boundaries

Pushing Practical Boundaries (Text)

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